

TARGET

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YADEA GROUP HOLDINGS LTD: THE SUCCESS STORY OF MR AND MRS DONG JING GUI

On or about Thursday, January 7, 2021, Fang Yuan Investment Company Ltd (方圓投資有限公司), a company, incorporated in the **British Virgin Islands (BVI)**, all the shares of which are beneficially owned by Ms Qian Jing Hong (錢靜紅), an Executive Director of Yadea Group Holdings Ltd (雅迪集團控股有限公司) and being one of the Controlling Shareholders of this publicly listed company, sold a total of 100,000,000 Yadea Shares to third parties, netting \$HK1.45 billion in the process.

At the total consideration of \$HK1.45 billion, the Sale Shares were disposed at the price per share of \$HK14.50.

Senior Management of Yadea Group Holdings Ltd (Code: 1585, Main Board, The Stock Exchange of Hongkong Ltd) applied and obtained express permission, on or about May 19, 2016, to have the Company's shares, listed on the premier equity market of The Stock Exchange of Hongkong Ltd.

According to the database of **TOLFIN** (泰達資訊), the Computerised, Online Financial Intelligence Service and Web-Based, Credit-Checking Provider, in respect of the 2020 Financial Year, ended December 31, on a Total Revenue of **renminbi (RMB)** 19,360,315,000.00, Management booked a Net Profit Attributable to Shareholders of about \$HK957,389,000.00.

The 2020 Net Profit Attributable to Shareholders represented a 89.64-percent increase, compared to the 2019 Financial Year's figure of RMB504,833,000.00.

On Tuesday, March 1, 2022, Yadea Group Holdings Ltd published and disseminated a four-paragraph Announcement, headlined '**POSITIVE PROFIT ALERT**', signed by Mr Dong Jing Gui (董經貴), the Chairman of the Board of Directors of Yadea Group Holdings Ltd as well as being the husband of Ms Qian Jing Hong.

The following is a verbatim copy of this Announcement:

'This announcement is made by Yadea Group Holdings Ltd. (the "Company" and, together with its subsidiaries, the "Group") pursuant to

Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

*‘The board of directors of the Company (the “**Board**”) wishes to inform the shareholders and potential investors of the Company that, based on the Board’s preliminary review of the unaudited consolidated management accounts of the Group for the year ended 31 December 2021 (the “**Year**”) and other information currently available to the Board, the Group is expected to record an increase of not less than approximately 40% in net profit for the Year, as compared to the previous corresponding period. Such expected increase in net profit is mainly attributable to the increase in the sales of electric two-wheeled vehicles and the improvement in product mix.*

‘As at the date of this announcement, the Company is in the process of finalizing the consolidated annual results of the Group for the Year. The information contained in this announcement is based on a preliminary review by the management of the Company of information currently available to the Board, and is not based on any figure or information which has been audited or reviewed by the independent auditor of the Company. Shareholders and potential investors of the Company are advised to read carefully the announcement of the annual results of the Group for the Year which is expected to be released in March 2022.

‘Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.’

The Business Of Yadea Group Holdings Ltd

At Pages Seven and Eight of the 2021 Annual Report of Yadea Group Holdings Ltd, Mr Dong Jing Gui went on record, explaining certain aspects of the Company that he and his wife have made famous in the second-largest economy of the world.

‘BUSINESS REVIEW

‘Owing to the Company’s continuous effort, Yadea has set a new record for its sales, revenue and profit in the year of 2021 and has further solidified its leading position in the electric two-wheeled vehicles market in the PRC. During the year of 2021, the Group sold an aggregate of approximately 13.9 million units of electric two-wheeled vehicles (2020: approximately 10.8 million units), comprised of approximately 6.1 million units of electric scooters (2020: approximately 5.6 million units) and approximately 7.7 million units of electric bicycles (2020: approximately 5.2 million units), up by approximately 28.3% from the previous year. The Group’s revenue increased by approximately 39.3% from RMB19,360.3 million in 2020 to RMB26,967.5 million in 2021 and the Group’s gross profit increased by approximately 33.5% from RMB3,073.2 million in 2020 to RMB4,101.5 million in 2021, which was mainly attributable to the

increase in the sales volume of electric two-wheeled vehicles and the optimisation and improvement of product structure.

‘During the year of 2021, the Company has paid ongoing effort in promotion of the brand, including but not limited to, establishment of strategic cooperation with China Central Television, showcasing the electric two-wheeled vehicles of the Company in Spring Festival Gala and EICMA Motor Expo, respectively. At the same time, the Group continued to proactively expand its market share in the PRC through further broadening its distribution network. As at 31 December 2021, the Group has 3,353 distributors (2020: 2,955) as well as their sub-distributors with over 28,000 points of sales (2020: over 17,000 points of sales) in the PRC, covering almost every administrative region of the PRC. In respect of international distribution, Yadea has established distribution channels in Germany, France, Switzerland, Italy, United Arab Emirates, India, Argentina, Bolivia, ... [CLICK TO ORDER FULL ARTICLE](#)

While TARGET makes every attempt to ensure accuracy of all data published, TARGET cannot be held responsible for any errors and/or omissions.

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