

## **Intelligence Report**

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## POWER FINANCIAL GROUP LTD: AT LAST ! A PROFIT EMERGES FROM THE CHASM OF FOUR YEARS OF LOSSES

On September 17, 2021, Power Financial Group Ltd (權威金融集團有限公司) (Code: 397, Main Board, The Stock Exchange of Hongkong Ltd) published and disseminated its 2021 Interim Report in respect of the six months, ended June 30, 2021.

Management reported that, on a Revenue of \$HK49,727,000.00, the Net Profit Attributable to Shareholders came in at \$HK171,611,000.00.

Under the heading, '*Gross Profit*', it was shown, at Page Four of the 2021 Interim Report, that '*Other income, gains and losses*' amounted to \$HK169,499,000.00.

Almost too good to believe, one might suggest, but the following **TARGET** (泰達財經) table gives one a much-clearer picture of Management's Condensed Consolidated Statement of Profit or Loss and Other Comprehensive Income:

	Six Months, Ended June 30		
	2021	2020	Percentage
	All Figures Are Denominated In \$HK'000		Increase/(Decrease) *
	(except where oth		
Revenue	49,727	52,863	(5.93)
Gross Profit	43,232	35,604	21.42
Gross Profit Margin *	86.94 percent	67.35 percent	29.09
Other Income, Gains and	169,499	1,959	8,552.32
Losses			
Profit for the Period	171,604	10,844	1,482.48
Net Profit Attributable	171,611	10,853	1,481.23
To Shareholders			
Earnings Per Share	HK6.17 cents	HK0.39 cents	1,482.05

\* These are **TARGET**'s calculations.

With regard to the fourth item in the above table, '*Gross Profit Margin*', at Page 18 of the 2021 Interim Report, the following table was presented and, once more, on scanning this table, the picture becomes considerably clearer about the Company's financials:

Six Months, Ended June 30	
2021	2020

	All Figures Are Denominated In \$HK'000		
Interest Income	72	1,387	
Sundry Income	90	50	
Rental Income	1,289	Nil	
Dividend Income from Listed Equity	60	13	
Securities			
Gain on Fair Value Changes of Financial	167,194	2,838	
Assets at FVTPL*			
Gain/(Loss) on Disposal of Debt Instruments	794	(2,329)	
at FVTOCI*			
	169,499	1,959	

\* FVTPL = Fair Value Through Profit or Loss.

\* FVTOIC = Fair Value Through the Statement of Other Comprehensive Income.

It is very clear that, without the gain on Fair Value Through Profit or Loss, the resultant figure would have been reduced by \$HK2,305,000.00 against the 2020 figure of \$HK1,959,000.00.

At Page Nine of the 2021 Interim Report, there is another table, headlined '*Condensed Consolidated Statement of Cash Flows*':

	Six Months, Ended June 30		
	2021	2020	Percentage
	All Figures Are Denominated In \$HK'000 (except where otherwise specified)		Increase/(Decrease) *
<b>Operating Activities:</b>			
Net Cash used in Operating			
Activities	(91,290)	(115,172)	(20.74)
Investing Activities:			
Interest Received	72	1,387	(94.81)
Purchase of Property, Plant and			
Equipment	(2,391)	Nil	N/A
Purchase of Investment Funds			
Proceeds from Disposal of	(170)	Nil	N/A
Investment Funds	6,702	6,099	9.89
Net Cash Generated from			
Investment Funds	4,213	7,486	(43.72)
Financing Activities:			
Interest Paid	Nil	(107)	N/A
Payment of Lease Liabilities	(3,123)	(1,955)	59.74
Repayment of Loan Notes	Nil	(20,800)	N/A
Net Cash Used In Financing			
Activities	(3,123)	(22,862)	(86.34)
Decrease in Cash and Cash			
Equivalents	(90,200)	(130,548)	(30.91)
Cash and Cash Equivalents at			
the Beginning of the Period	204,512	389,225	(47.46)
Cash and Cash Equivalents at			
the End of the Period,			
<b>Represented by Bank Balances</b>			
and Cash	114,312	258,677	(55.81)

The Business Of Power Financial Group Ltd

The businesses of Power Financial Group Ltd are as follows:

- The Financial Services Segment: The provision of financial services, including securities brokerage, placing, and corporate finance advisory services in the Hongkong Special Administrative Region (HKSAR) of the People's Republic of China (PRC);
- **The Money Lending Segment**: The Provision of loan financing in the HKSAR;

(According to Page 23 of the 2021 Interim Report, Power Financial Group Ltd charges interest rates, ranging from a low of nine percent per annum to a high of 36 percent per annum.)

- **The Trading Segment**: Trading of healthcare-related products in the HKSAR and to overseas; and,
- The Assets Investment Segment: Investments in debt securities earning fixed interest income, as well as investments in listed and unlisted equity securities and investment funds, earning variable returns and gains.

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