

**PALACE BANQUET HOLDINGS LTD:
IS SOMEBODY A LITTLE NERVOUS WITH REGARD TO THE FUTURE ?**

In just 13 years, Mr Chan Shou Ming (), formerly known as Mr Chan Wai Keung (), created a string of 21 Chinese, full-service restaurants in the Hongkong Special Administrative Region (HKSAR) of the People's Republic of China (PRC).

This must be considered quite an exceptional achievement, all things, taken into consideration, for any entrepreneur.

In the 416 square miles that constitute the HKSAR, more restaurants close, annually, than new ones are opened: Competition in the catering industry of the territory is fierce, as statistics indicate.

From the establishment of a relatively small restaurant in what is, today, in one of the most-populous parts of any city in the world, Mr Chan Shou Ming planted the '*seeds*' of his HKSAR restaurant chain.

He called his first restaurant: The Causeway Bay Restaurant.

Palace Banquet Holdings Ltd () (Code: 1703, Main Board, The Stock Exchange of Hongkong Ltd) is the publicly listed company that Mr Chan Shou Ming founded in July of 2006.

From the humble beginnings of the opening of that first restaurant in Causeway Bay, Hongkong Island, Mr Chan Shou Ming's chain of Chinese, full-service restaurants have grown and grown ... and, recently, it appears that it is hoped that it shall be growing, even faster than in days gone by.

The Initial Public Offering (IPO) Of Palace Banquet Holdings Ltd

The Global Offering Prospectus of Palace Banquet Holdings Ltd was published and disseminated in the HKSAR on January 31, 2019.

A total of 300 million, one-cent Shares were Offered at the Indicative Offer Price Per Share, ranging from a low of 50 cents to a high of 75 cents.

Of the 300 million Shares on Offer, 50 million Shares were ‘*Sale Shares*’, those Shares that were Offered by Agile Valley Ltd (), a company, domiciled in the **British Virgin Islands (BVI)** and being wholly owned by Mr Chan Shou Ming.

Investors of the HKSAR were Offered 30 million Shares (the HKSAR Share Offer tranche) and International Investors – Qualified Institutions, Professionals, and/or select, Well-Heeled Individuals/Corporate Entities – were Offered Shares via a 270-million, Share-Placing tranche of which the Sale Shares represented 18.52 percent.

On February 14, 2019, in a public announcement in respect of the Offer Price Per Share and the Allotment Results, Management stated that the Offer Price Per Share had been struck at 50 cents, the lowest, acceptable Offer Price Per Share.

The Net Proceeds from the IPO were anticipated to be about \$HK91.70 million, the Announcement stated.

The International Placing tranche of 270 million Shares had been ‘*slightly under-subscribed*’, one was told, with only 244.56 million International Placing Shares, having been taken up, that number, representing about 0.91 percent of the total number of Shares on Offer in this share tranche.

At Page Eight of this Announcement, one was told as to how the net proceeds would be utilised:

1. Approximately, \$HK69.80 million, that is about 76.10 percent of the net proceeds from the Global Offering, ‘*will be used for expanding the Group’s restaurant network and geographic coverage by opening eight new restaurants in Hong Kong by the year ending 31 March 2021*’;
2. Approximately, \$HK12.90 million, that is about 14.10 percent of the net proceeds from the Global Offering, ‘*will be used for renovation of the Group’s existing restaurants*’;

3. Approximately, \$HK4.60 million, that is about 5.00 percent of the net proceeds from the Global Offering, *'will be used for promoting the Group's brands and wedding banquet service'*; and,
4. Approximately, \$HK4.40 million, that is about 4.80 percent of the net proceeds from the Global Offering, *'will be used for additional working capital, strategic investment and other general corporate purposes'*.

The History And Business Of Palace Banquet Holdings Ltd

Mr Chan Shou Ming's initial ... [CLICK TO ORDER FULL ARTICLE](#)

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