

**WANKA ONLINE INCORPORATED:
BUYING INTO THIS COMPANY COULD
BE BETTING ON A LOSING HORSE**

One Should Remember:
History Has A Way Of Repeating Itself

With a very limited number of major customers that account for a material measure of Annual Revenues and having been in business for the best part of five years, only, and, in addition, having never earned enough money from its core operations to buy just one sausage, Wanka Online Incorporated () (Code: 1762, Main Board, The Stock Exchange of Hongkong Ltd) launched a Global Offering of Shares on the premier equity market of the Hongkong Special Administrative Region (HKSAR) of the People's Republic of China (PRC).

Wanka Online Incorporated, however, did appear to have had the financial backing of a number of very well-heeled corporate entities and, if appearances mean anything, it seems that the heads of these corporate entities must have been sold on the idea that Wanka Online Incorporated had a good chance of becoming the next, high-flying, technology start-up corporate entity and it might well, in time, take its place alongside the likes of those US dollar, multi-billion leviathans, their names, today, having been carved in marble.

The Initial Public Offering (IPO) Of Wanka Online Incorporated

On December 11, 2018, Wanka Online Incorporated published and disseminated its Global Offering Prospectus in the HKSAR.

The Company Offered a total of 76.39 million, \$US0.0000002 Shares at the Indicative Offer Price Per Share, ranging from a low of \$HK3.56 to a high of \$HK4.62.

HKSAR Investors were encouraged to subscribe to 7,639,000 Shares and International Investors – Institutions, Professionals and/or select, Well-Heeled Investors/Corporate Entities – were Offered the opportunity to subscribe to 68,751,000 Shares.

On December 20, 2018, Management of Wanka Online Incorporated announced that the Offer Price Per Share had been struck at \$HK3.56 – at the very bottom of the Indicative Offer Price – and that the Company anticipated, netting about \$HK194.70 million from this cash-raising exercise.

At Page Three of the Announcement of (the) Offer Price and (the) Allotment Results, it was stated that the HKSAR Public Offering had been *‘less than 15 times of the total number of Offer Shares ...’*.

As for the International Offering, one was told at Page Four that it had been *‘moderately over-subscribed.’*

At Page 10 of this Announcement, one was informed how the net proceeds of the Global Offering would be utilised:

- Approximately 30 percent, or \$HK58.40 million: *‘To strengthen our research and development capabilities in order to improve our competitiveness and expand into more verticals (including (i) 15% for investment in artificial intelligence and data analytics technologies and related IT (infrastructure; (ii) 9% for making selective strategic investments and acquisitions; and (iii) 6% for expanding our in-house research and development team)’;*
- Approximately 30 percent, or \$HK58.40 million: *‘For investments to promote the development standard of Quick Apps by providing ongoing technical support and guidance, improving the Quick App distribution platform and attracting global mobile app developers to engage in Quick App development’;*
- Approximately 15 percent, or \$HK29.20 million: *‘For investments to expand our service offerings by adopting a multi-screen strategy, as well as to strengthen our ecosystem by introducing more smartphone manufacturers into our ecosystem’;*
- Approximately 15 percent, or \$HK29.20 million: *‘For investments to expand our monetization channels and to strengthen our sales and marketing capabilities by increasing the size of our sales force, penetrating new markets and engaging third party sales agencies’;* and,

- Approximately 10 percent, or \$HK19.50 million: ‘For working capital and general corporate uses’.

The Business Of Wanka Online Incorporated

The business of Wanka Online Incorporated ... [CLICK TO ORDER FULL ARTICLE](#)

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