

**MY HEART BODIBRA GROUP LTD:  
THE SECOND ATTEMPT TO LIST ON THE GEM**

Senior Management of My Heart Bodibra Group Ltd () (Code: 8297, The Growth Enterprise Market [the GEM], The Stock Exchange of Hongkong Ltd) is making a second attempt to list on the secondary equity market of the Hongkong Special Administrative Region (HKSAR) of the People's Republic of China (PRC).

It was on January 25, 2017, that My Heart Bodibra Group Ltd launched its Placing Prospectus in the expectation that Management would be able to Place a total of 120 million, one-cent Shares at the Indicative Placing Price Per Share, ranging from a low of 40 cents to a high of 60 cents.

But, on February 3, 2017, Management had to admit that it had caught a crab.

In an official announcement on that date, signed by the Executive Chairman of the Company, Mr Alan Chan Lin So (), the Company was forced to admit, definitively:

***'POSTPONEMENT OF THE PLACING AND THE LISTING***

*'As stated in the Prospectus, the dealings in the Shares on GEM will commence at 9:00 a.m. on Monday, 6 February 2017.*

*'In order to allow the Company and the Underwriters to have more time for the book-building process of the Placing to ensure an open market for securities and due to enquiries made by the regulators in relation to the requirements under Rule 11.23 of the GEM Listing Rules, the Company has decided to postpone the Placing and the Listing of the Shares on GEM to a later date.*

*'The Company will issue a further announcement in relation to the listing timetable of the Company as soon as practicable.*

*'The Company remains committed to proceed with the Placing and the Listing of the Shares in the future.'*

It is, now, history, of course, but it was very obvious that the Underwriters of the earlier attempt to list this Company on The GEM were never able to complete *'the book-building process'*, at all.

And so, today, prospective investors are being given the opportunity to subscribe to 120 million, one-cent Shares in the Company at the Indicative Offer Price Per Share, ranging from a low of 40 cents to a high of 60 cents.

On June 26, 2017, the Public Offer Prospectus of My Heart Bodibra Group Ltd was published and disseminated in the HKSAR.

**The Initial Public Offering (IPO) Of My Heart Bodibra Group Ltd**

On the assumption that the Offer Price Per Share is struck at the midpoint of the Indicative Offer Price,

being 50 cents, Management anticipates that the Company will receive, net of expenses, about \$HK29.60 million.

This amount of money is ... [CLICK TO ORDER FULL ARTICLE](#)

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