

**UTS MARKETING SOLUTIONS HOLDINGS LTD:
THIS MEDIUM IS FAR FROM
BEING OVERAWED BY MANAGEMENT**

It appears, very obviously, that Management of UTS Marketing Solutions Holdings Ltd (Code: 6113, Main Board, The Stock Exchange of Hongkong Ltd) sees the Company's attempted listing on the premiere equity market of the Hongkong Special Administrative Region (HKSAR) of the People's Republic of China (PRC) as being the first strategic step, leading to further and, perhaps, considerably larger, fund-raising activities in the foreseeable future than the one, lain at the feet of prospective HKSAR and International Investors.

This is the impression that **TARGET** () gleans, by innuendo, on scanning the Global Offering Prospectus of this Company, a Prospectus that was published and disseminated on Thursday, June 22, 2017.

At Page 207 of the Global Offering Prospectus, under the heading of '**REASONS FOR LISTING IN HONG KONG**', it is stated:

'We believe that the Listing (on the premiere equity market of the HKSAR) represents an important step to implement our business strategies. Through the Listing, not only we can raise funds from the Global Offering and apply them to the above uses, we believe we will also be able to gain access to capital market for future secondary fund raising for our further expansion plans as and when necessary through the issuance of equity and/or debt securities, with relatively lower financing cost as compared with banking financing as can be obtained by a private company. Following the Listing, our Directors believe our Group will gain additional leverage in obtaining financing with relatively more favourable terms and higher bargaining power in negotiating terms with our business partners. In addition, our Directors also believe that clients may prefer to do business with a listed company given its reputation, listing status, public financial disclosures and general regulatory supervision by relevant regulatory bodies. We also consider that the Listing, which itself is a form of complimentary advertising, will enhance our Group's corporate profile, market reputation and brand awareness which will strengthen our clients' confidence in our Group and in turn boost our business.'

'Our Company is applying for listing in Hong Kong because it has a high level of internationalisation, maturity in the global financial market, with sufficient institutional capital and funds following the companies listed in Hong Kong. Therefore, our Company believes that there will be higher liquidity and valuation, and greater exposure to a broader analyst and investment community, which would facilitate our future fund raising should such need arise. Our Directors believe that the Listing would help to raise our Group's brand awareness and publicity on an international level, making our Company's services known to new potential local and international clients.'

Enough said?

The Initial Public Offering (IPO) Of UTS Marketing Solutions Holdings Ltd

UTS Marketing Solutions Holdings Ltd launched its Global Offering Prospectus on June 22, 2017.

Management Offered 100 million, one-cent Shares at the Indicative Offer Price Per Share, ranging from a low of \$HK1.20 to a high of \$HK1.40.

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