

**WISDOM EDUCATION INTERNATIONAL HOLDINGS COMPANY LTD:
A SOLID COMPANY WITH AN ENVIABLE GROWTH RATE
OVER THE PAST THREE FINANCIAL YEARS – AT LEAST**

In spite of Wisdom Education International Holdings Company Ltd () (Code: 6068, Main Board, The Stock Exchange of Hongkong Ltd) stating, definitively, that it fully intends to pay annual dividends of not less than 30 percent of the Net Profit Attributable to Shareholders, public investors appear not to be too interested in purchasing shares in this Company.

Wisdom Education published and disseminated its Global Offering Prospectus on January 16, 2017, and, since trading in the shares of the Company commenced on Thursday, January 26, 2017, the share price, having touched a high of \$HK2.20, has been on a downward path, with yesterday's share price, at noon, at \$HK2.05.

Perhaps, more notable was the shrinking number of shares, traded on a daily basis.

The Initial Public Offering (IPO) Of Wisdom Education International Holdings Company Ltd

Wisdom Education International Holdings Company Ltd made a Global Offering of 500 million, one-cent Shares at the Indicative Offer Price Per Share, ranging from a low of \$HK1.70 to a high of \$HK2.28.

Investors of the Hongkong Special Administrative Region (HKSAR) of the People's Republic of China (PRC) were Offered 50 million Shares and International Investors were Offered 450 million Shares.

On January 25, 2017, Management announced that the Offer Price Per Share had been determined at \$HK1.70, the lowest acceptable level as far as Management was concerned.

At the Offer Price Per Share of \$HK1.70, the Company netted about \$HK796.30 million.

This amount of money is to be allocated for the following purposes, the January 25 Allotment Results Announcement stated:

1. Approximately, 65 percent of the net proceeds, that is about \$HK517.60 million, '*to apply towards expansion of the school network, in particular, through the development of new schools*';
2. Approximately, eight percent of the net proceeds, that is about \$HK63.70 million, '*to apply towards further expansion of three existing schools, namely Dongguan Guangzheng Preparatory School, Huizhou Guangzheng Preparatory School, and Panjin Guangzheng Preparatory School*';
3. Approximately, two percent of the net proceeds, that is about \$HK15.90 million, '*to apply towards the maintenance, renovation and upgrade of two existing schools, namely Dongguan Guangming School and Dongguan Guangming Primary School*';
4. Approximately, 18 percent of the net proceeds, that is about \$HK143.30 million, '*to apply towards the acquisition of schools to supplement its school network. The Company will consider various factors in selecting acquisition targets, including,*

among other things, the general socio-economic condition of the city in which a target school is located, the demand for premium private education in such city and its neighboring areas and the level of government support in promoting premium private education. The Company plans to open new schools using the premises and land acquired from the target schools. The Company does not intend to jointly operate such new schools with the relevant original school operators. The Company expects to be the sole sponsor of each of these new schools and have exclusive rights to operate each new school. As of the Latest Practicable Date (January 6, 2017), the Company had not identified any specific acquisition target or confirmed the number and type of schools to be acquired or the timeframe for incurring the acquisition expenditure’;

5. Approximately, two percent of the net proceeds, that is about \$HK15.90 million, ‘to apply towards the provision of scholarships and subsidies to the students’; and,
6. Approximately, five percent of the net proceeds, that is about \$HK39.80 million, ‘as working capital and general corporate purpose’.

The Business Of Wisdom Education International Holdings Company Ltd

Management ... [CLICK TO ORDER FULL ARTICLE](#)

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