

**K W NELSON INTERIOR ARCHITECT GROUP LTD:
WHY WOULD ANY SANE PERSON BE WILLING
TO PAY \$HK7 FOR A SHARE OF THIS COMPANY ?**

On Thursday, December 8, 2016, during the first day of trading in the shares of K W Nelson Interior Architect Group Ltd (Code: 8411, The Growth Enterprise Market [the **GEM**] of The Stock Exchange of Hongkong Ltd), the share price rose from the 20-cent, Placing Price to \$HK4.21, an increase over the Placing Price of about 2,005 percent.

On Friday, December 9, 2016, being the second day of trading in the shares of this Company, the share price rose another 66.27 percent to \$HK7.00, having hit a high of the day of \$HK8.70.

All of which makes little sense, all things considered, unless, of course, somebody, or a number of people, working in concert, know something that other people have not been privy.

The Initial Public Offering (IPO) Of K W Nelson Interior Architect Group Ltd

Management of K W Nelson Interior Architect Group Ltd published and disseminated its Placing Prospectus to investors of the Hongkong Special Administrative Region (HKSAR) of the People's Republic of China (PRC) on November 29, 2016.

In this document, it was stated that Management determined to Place a total of 250 million, one-cent Shares at 20 cents each.

On Wednesday, December 7, 2016, Management announced that the Placing Shares had been '*slightly over-subscribed*' and that the Company had netted about \$HK30.60 million from the IPO.

That amount of money, one was told, was intended to be utilised, as follows:

- Approximately, \$HK13.80 million, that is about 45 percent of the net proceeds, '*will be used for establishing at a new office, an international team, comprising staff with substantial design and sales capabilities and proven track records that allow the Group to have a distinctive line of business, focusing on multi-national corporations, particularly those that plan to establish their first footprints in Hong Kong*';
- Approximately, \$HK6.00 million, that is about 20 percent of the net proceeds, '*will be used for sales and marketing activities to enhance the Group's market recognition in Hong Kong and the PRC*';
- Approximately, \$HK4.60 million, that is about 15 percent of the net proceeds, '*will be used for expanding the Group's capabilities by recruiting and retaining talents in design and project management with a focus on high-end customers*';
- Approximately, \$HK\$3.10 million, that is about 10 percent of the net proceeds, '*will be used for expanding the Group's business operations in the PRC by expanding its office facilities in the PRC and recruiting talents to build its marketing team in the PRC*'; and,
- Approximately, \$HK3.10 million, that is about 10 percent of the net proceeds, '*will be used for general working capital of the Group*'.

The Business Of K W Nelson Interior Architect Group Ltd

K W Nelson Interior Architect Group Ltd was launched on February 12, 2009, by Mr Nelson Lau King Wai (), using his personal funds, one is told at Page 68 of the Placing Prospectus.

K W Nelson Interior Architect Ltd () was ... [CLICK TO ORDER FULL ARTICLE](#)

*While TARGET makes every attempt to ensure accuracy of all data published,
TARGET cannot be held responsible for any errors and/or omissions.*

*If readers feel that they would like to voice their opinions about that which they have read in
TARGET, please feel free to e-mail your views to editor@targetnewspapers.com. **TARGET**
does not guarantee to publish readers' views, but reserves the right so to do subject to the
laws of libel.*