

**CHINA ART FINANCIAL HOLDINGS LTD:
IT IS A FIRST FOR HKSAR INVESTORS; AND,
THE COMPANY'S FINANCIALS ARE IMPRESSIVE**

The Company Has The Blessings Of Beijing

For investors of the Hongkong Special Administrative Region (HKSAR) of the People's Republic of China (PRC), it is another first: An art financial service provider, operating exclusively in the PRC – at least at present – has come to the HKSAR in order to rake in about \$HK248 million.

And Management succeeded in its quest.

The Company is aptly named China Art Financial Holdings Ltd () (Code: 1572, Main Board, The Stock Exchange of Hongkong Ltd).

This Company was founded by Mr Fan Zhi Jun (), formerly known as Mr Fan Zhi Jun ().

On or about May 13, 2004, Mr Fan Zhi Jun incorporated in the PRC, proper, being separate and distinct from the HKSAR of the PRC, Jiangsu Hexin Pawn Company Ltd (), formerly named Yixing Hexin Pawn Company Ltd ().

About three years later, on May 25, 2007, Mr Fan Zhi Jun caused to have incorporated in the PRC another company by the name of Jiangsu Hexin Auction Company Ltd ().

Since these early days, Mr Far Zhi Jun and certain of his family members have never looked back.

In an '**OVERVIEW**' of the business of China Art Financial, contained at Page 175 of the Global Offering Prospectus, dated October 27, 2016, prospective investors are told:

'We are a leading art finance service provider in China. According to F&S Report (Frost & Sullivan [Beijing] Incorporated, Shanghai Branch Company [], a global market research and consulting company, which is an Independent Third Party), in 2015, we were the largest art pawn loan service provider in China in terms of revenue and the second largest art pawn loan service provider in China in terms of the size of the art pawn loan portfolio and registered capital, the second largest art auction house in Jiangsu province in terms of aggregate art auction revenue and the largest auction house for Zisha Artworks in China in terms of Zisha Artwork auction revenue. In 2015, according to the F&S Report, in terms of revenue we had market shares of 0.33% and 0.50% in the PRC pawn loan industry and auction industry respectively. We are headquartered in Yixing city, Jiangsu, which is the only origin of Zisha clay, the major raw material for producing Zisha Artworks.

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