

**FORGAME HOLDINGS LTD:
SO FAR, THIS IS A SUCCESS STORY**

The flotation of Forgame Holdings Ltd () (Code: 484, Main Board, The Stock Exchange of Hongkong Ltd) on the premier equity market of the Hongkong Special Administrative Region (HKSAR) of the People's Republic of China (PRC) was a roaring success from the first day that the Company's Global Offering Prospectus was disseminated.

The Global Offering, launched on September 19, 2013, was for the sales of 31,370,000, \$US0.0001 shares at the Indicative Offer Price Per Share, ranging from a low of \$HK43.50 to a high of \$HK55.00.

Of the total number of shares on Offer, 10,979,500 Shares were designated as being 'Sale Shares', Offered by the Selling Shareholders, 3,137,000 Shares were designated as being Hongkong Offer Shares, and 28,233,000 Shares were designated as being International Placing Shares.

On October 2, 2013, it was announced that the Offer Price Per Share had been struck at \$HK51.00 and that the net proceeds from the Global Offering, receivable by the Company, were estimated to be about \$HK938.60 million.

The Hongkong Offer tranche, one was told, was over-subscribed by approximately 313.41 times and that the International Placing tranche had been 'very significantly over-subscribed'.

The Company stated that it intends to utilise the net proceeds of the **Initial Public Offering (IPO)** for the following purposes:

- *approximately HK\$187.7 million (approximately 20% of our total estimated net proceeds) to further expand our webgame and mobile game businesses, including but not limited to, building related network infrastructure, hiring more personnel and investment in research and development of game analytics;*
- *approximately HK\$563.1 million (approximately 60% of our total estimated net proceeds) to (i) acquire webgame and mobile game licenses and IP rights or other related assets in the PRC or invest in or acquire PRC webgame and mobile game developers through our overseas subsidiaries or Feidong (Guangzhou Feidong Software Technology Company Ltd []), (ii) indirectly invest in or acquire PRC webgame and mobile game publishers through contractual arrangements, or (iii) acquire equity interests or assets of overseas webgame and mobile game companies through our overseas subsidiaries;*
- *approximately HK\$93.9 million (approximately 10% of our total estimated net proceeds) to fund the expansion of our international operations, including the development of overseas subsidiaries and the establishment of overseas offices; and*
- *the balance of the net proceeds, which is approximately HK\$93.9 million (approximately 10% of our total estimated net proceeds) will be used for working capital and other general corporate purposes.'*

Then, on October 11, 2013, the Company announced that the Over-Allotment Option in respect of another tranche of 4,705,500 shares had been fully exercised by the Stabilising Manager: Morgan Stanley Asia Ltd ().

The Over-Allotment Option was granted by the 'Option Grantors' so that the additional \$HK125,449,940, being the net proceeds of the Over-Allotment Option, will not be received by the Company.

The Option Grantors ... [CLICK TO ORDER FULL ARTICLE](#)

***While TARGET makes every attempt to ensure accuracy of all data published,
TARGET cannot be held responsible for any errors and/or omissions.***

*If readers feel that they would like to voice their opinions about that which they have read in **TARGET**, please feel free to e-mail your views to editor@targetnewspapers.com. **TARGET** does not guarantee to publish readers' views, but reserves the right so to do subject to the laws of libel.*