

**ROMA GROUP LTD:
FEAST OR FAMINE FOR THIS COMPANY**

And, Probably, For Prospective Shareholders, Also

For investors that enjoy a flutter on buying shares of publicly listed companies, Roma Group Ltd () (Code: 8072, The **G**rowth **E**nterprise **M**arket [The **GEM**] of The Stock Exchange of Hongkong Ltd) could well be the gamble of the new year.

This Company is one of the latest in a batch of companies, seeking to join the list of corporate entities, listed on The Stock Exchange of Hongkong Ltd.

Roma Group published its Placing Prospectus on January 31 when it sought to Place 200 million, one-cent shares at a Placing Price Per Share, ranging from 25 cents to 50 cents.

Of the 200 million shares, 120 million shares are New Shares and 80 million shares are those, belonging to Aperto Investments Ltd, a privately owned company, domiciled in the British Virgin Islands, owned beneficially by Mr Kelvin Luk Kee Yan (), the 30 year-old Founder and Chief Executive Officer.

The money, raised from this **I**nitial **P**ublic **O**ffering (**IPO**), will be utilised, the Prospectus states, for the following purposes:

- | | |
|---|-------------------------------|
| - Exploring merger and acquisition opportunities | About \$HK7.20 million |
| - Enhancing the quality of the Company's professional team | About \$HK13.50 million |
| - Upgrading the Company's information and technology system | About \$HK8.00 million |
| - Beefing up marketing efforts | About \$HK4.00 million |
| - For Working Capital | <u>About \$HK2.50 million</u> |

TOTAL: About \$HK35.20 million

(The above-stated usages of the net proceeds from this IPO are based on a Placing Share Price of 37.50 cents, being the midway point of the Indicative Placing Price.)

The business of Roma Group is stated in the Prospectus at Page 62 as follows:

'The Group is principally engaged in the provision of valuation and technical advisory services in Hong Kong under the brand "Roma" with principal clients being Listed Companies. The Group provides a diverse spectrum of services to its clients, namely (1) natural resources valuation and technical advisory services; and (2) various specialised valuation and consultancy services in relation to business and intangible assets valuation, financial instruments valuation, real estate valuation, work of art valuation, industrial valuation, purchase price allocation and corporate advisory. They Group commenced its natural resources technical advisory services in May 2010. The Group aims to build brand

recognition by providing professional and high quality service to its clients.'

The history of this Company can be traced to the founding of Roma Appraisals Ltd () on May 23, 2008.

Mr Kelvin Luk Kee Yan was the sole and beneficial owner of that company, which is, now, a wholly owned subsidiary of Roma Group.

He is described, at Page 60 of the Prospectus, as having '*substantial experience in valuations*' and, subsequently, having obtained relevant general mining experience.

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