ZHENGYE INTERNATIONAL HOLDINGS COMPANY LTD: WELCOME TO THE (paper) EMPIRE OF THE BROTHERS HU

Zhengye International Holdings Company Ltd () (Code: 3363, Main Board, The Stock Exchange of Hongkong Ltd) is a manufacturer of paper-based products that is controlled by 4 brothers who, in aggregate, control 100 percent of the Issued and Fully Paid-Up Share Capital of the Company.

In the Global Offering Prospectus of this Company, dated March 14, 2011, the investing public were being Offered 25 percent of the Issued and Fully Paid-Up Share Capital at the Offer Price, ranging from \$HK1.43 per Share to \$HK1.93 per Share.

But, yesterday, the Company put out an announcement which, in essence, said that the Initial Public Offering (IPO) would not, now, proceed.

Part of the public announcement is hereby reproduced:

'GLOBAL OFFERING NOT TO PROCEED

'In light of the change in market conditions and recent unexpected and excessive market volatility, and with the investors' best interests in mind, the Company, having consulted the Sole Global Coordinator, has formed the view that it would be inadvisable to proceed with the Global Offering at this time. Accordingly, the underwriting agreement relating to the International Placing will not be entered into and the underwriting agreement relating to the Hong Kong Public Offer will not become unconditional.

'The Company would like to express its gratitude to all investors who expressed an interest in the Global Offering as well as their support during the preparations for the Global Offering.

'The Company, together with the Sole Global Coordinator, will closely monitor the market conditions and may revisit the market when the environment improves.'

The withdrawal of this IPO, in **TARGET**'s opinion, is of no great shakes. This is this medium's reasoning for this stance.

The 4 brothers, who control this Company, are:

- 1. Mr Hu Zheng (), the 48 year-old Executive Chairman;
- 2. Mr Hu Han Cheng (), the 51 year-old, Executive Director who is, also, the President of the Packaging Division of Zhengye International Holdings Company Ltd;
- 3. Mr Hu Han Chao (), the 53 year-old, Executive Director who is the Operations Manager; and,
- 4. Mr Hu Han Xiang (), the 56 year-old Non-Executive Director who is the Supervisor of Zhongshan Yong Fa Paper Industry Company Ltd (), a wholly owned subsidiary of Zhengye International Holdings Company Ltd.

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