

**AUSNUTRIA DAIRY CORPORATION LTD:
THIS COMPANY APPEARS_
TO HAVE A VERY REASONABLE FUTURE**

The flotation of Ausnutria Dairy Corporation Ltd () (Code: 1717, Main Board, The Stock Exchange of Hongkong Ltd) on the premier equity market of the Hongkong Special Administrative Region (HKSAR) of the People's Republic of China (PRC) has come and gone and few people even remember very much about it.

This is a pity, actually, because here is a '*bread-and-butter*' company, operating exclusively in the most-populous country in the world, supplying a product that will never go out of style, and having virtually no debt.

Ausnutria Dairy Corporation Ltd, as its name implies, is in the business of the production, distribution and sales of milk formulae for babies.

The Company is just about 6 years old and, everything considered, it has done quite nicely, capturing about 2.25 percent of the entire paediatric milk market of the PRC, proper, being separate and distinct from the HKSAR of the PRC.

Ausnutria Dairy Corporation Ltd issued its Global Offering Prospectus on September 24, 2009, when it Offered a total of 300 million, 10-cent Shares at not more than \$HK5.10 per Share.

On October 7, 2009, Management announced that the Offer Price would be \$HK4.00 per Share, resulting in the Company, being enriched by about \$HK765.60 million.

Of the 300 million Shares on Offer, only 200 million Shares were Offered by the Company, with 100 million Shares, being Offered by:

All Harmony International Ltd ¹	21 million Shares
Brave Leader Ltd ²	67 million Shares
Silver Castle International Ltd ³	<u>12 million Shares</u>

TOTAL : 100 MILLION Shares

1. All Harmony International Ltd is an investment company, owned by Mr Chen Yuan Rong (), the Chief Executive Officer of Ausnutria Dairy Corporation Ltd, and 20 existing and former employees of the Company.
2. Brave Leader Ltd is an investment company, owned as to Mr Wu Yue Shi (), the Chairman of Ausnutria Dairy Corporation Ltd, Ms Wu Xing Xing (), the sister of Mr Wu Yue Shi, and Mr Yan Wei Bin (), an Executive Director of Ausnutria Dairy Corporation Ltd, and one of the Company's Founders, in the proportions of 59.57 percent, 30.67 percent and 9.76 percent, respectively.
3. Silver Castle International Ltd is an investment company owned exactly by the same shareholders of

Brave Leader Ltd and in the same proportions.

Just prior to pitching its story, contained in the Global Offering Prospectus, all of the above-named '*Selling Shareholders*', as they are referred to in the Prospectus, borrowed \$US16.50 million (about \$HK128.70 million) from BOC International Holdings Ltd () in order '*to ultimately finance the acquisition of the 75% equity interests in Ausnutria Hunan*' [Ausnutria Dairy (Hunan) Company Ltd (□)].

This bridging loan, the Global Offering Prospectus states at Page 97, '*will be sourced from proceeds raised by the Selling Shareholders from their sale of the Sale Shares of the Global Offering.*'

The sales' proceeds ... [CLICK TO ORDER FULL ARTICLE](#)

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