

**LINMARK GROUP LTD:
EXPECT THE WORST !**

Things will get much worse before they improve (if at all), according to **TARGET**'s analysis of the latest report from [Linmark Group Ltd \(\)](#) (Code: 915, Main Board, The Stock Exchange of Hongkong Ltd).

This is easily ascertainable on scanning the Interim Report of Linmark for the 6 months, ended October 31, 2007 (Financial Year ends April 30, 2008).

The business of Linmark is acting as a procurement agent for its customers, design of entertainment and customers' electronic products, and consultancy services.

For the 2007 Financial Year, the company reported a Loss Attributable to Shareholders of about \$US30.87 million (about \$HK240.79 million).

That result compared with a Net Profit Attributable to Shareholders of about \$US10.52 million (about \$HK82.06 million) for the 2006-Year.

The losses for the 2007-Year were on the back of an increased Turnover, which rose from the 2006 figure of about \$US288.32 million (about \$HK2.25 billion) to about \$US383.58 million (about \$HK2.99 billion).

For the first half of the Current Financial Year, the Turnover was down about 23.43 percent, compared with the like period in 2006 (\$US193.68 million versus \$US148.31 million), while the Bottom Line was a Loss Attributable to Shareholders of about \$US1.66 million (about \$HK12.95 million).

In the like period of 2006, the company reported a Net Profit Attributable to Shareholders of about \$US4.28 million (about \$HK33.38 million).

The Gross Profit Margin for Linmark was, also, shaved down, from the 2006 Interim figure of about 13.82 percent to the 2007 Interim figure of about 11.21 percent.

This company derives the bulk of its business from 5 main geographical areas, all of which saw considerable falls in the volume of activity as the following **TARGET** () table illustrates:

	Revenue For The Six Months, Ended October 31, 2007	Percentage Change, Year-On-Year	Revenue For The Six Months, Ended October 31, 2006
	All Figures Are Denominated In US'000 (except where otherwise specified)		
Europe	97,359	(25.51 percent)	130,703
Australia	19,182	(0.39 percent)	19,258
North America	9,948	(18.38 percent)	12,188

Africa	9,901	(44.31 percent)	7,778
The Hongkong Special Administrative Region (HKSAR) of the People's Republic of China (PRC)	2,838	(35.28 percent)	4,385
Others	9,079	(3.08 percent)	9,368

One ... [CLICK TO ORDER FULL ARTICLE](#)

While TARGET makes every attempt to ensure accuracy of all data published, TARGET cannot be held responsible for any errors and/or omissions.

*If readers feel that they would like to voice their opinions about that which they have read in **TARGET**, please feel free to e-mail your views to editor@targetnewspapers.com. **TARGET** does not guarantee to publish readers' views, but reserves the right so to do subject to the laws of libel.*