

### **HONGKONG'S NOSHERS CONTINUE TO LIVE IT UP ... AND SO DO THE TOP HOTELS**

Among the food outlets of 20 of the top hotels of the Hongkong Special Administrative Region (HKSAR) of the People's Republic of China (PRC), during the month of August, only one hotel reported declining results with regard to feeding its guests and off-the-street customers.

That hotel was The Park Lane Hotel, located at Causeway Bay, Hongkong Island.

According to a **TARGET** () survey, during the month of August, The Park Lane's total food and beverage sales amounted to about \$HK6.45 million.

That amount of money represented a 1.59-percent decline, compared with the like month in 2005.

As for the volume of activity with regard to banqueting food and beverage sales, during the month of August, they were off at this hotel, Year-On-Year, by about 20.41 percent: From the August 2005 sales of about \$HK774,000 to the August 2006 sales of about \$HK616,000.

The Park Lane is located in the most-densely populated part of the HKSAR and for many locals and tourists alike, the location of this hotel is something of a mecca for shoppers.

As for the top hotel in the HKSAR in respect of food and beverage sales, during the month of August, leading the pack was The Island Shangri-La with total sales of about \$HK24.33 million, up about 9.30 percent, Year-On-Year.

In second place was The Grand Hyatt Hotel with total August sales of about \$HK24.21 million, up about 28.10 percent, Year-On-Year.

In third place was The Inter-Continental Hongkong, located in Tsimshatsui, with total food and beverage sales, during the month of August, of about \$HK21.47 million, representing an increase, Year-On-Year, of about 21.30 percent.

Coming in in fourth place was J.W. Marriott Hotel, located almost on the boundary of Wanchai and Queensway, with total food and beverage sales of about \$HK20.45 million.

Those sales represented an increase, Year-On-Year, of about 14.31 percent.

The Peninsula Hotel, also located in Tsimshatsui, came in fifth place, with total food and beverage sales of about \$HK20.06 million, an increase, Year-On-Year, of about 13.10 percent.

Comparing August's food and beverage sales of the 20 top hotels of the HKSAR with those of July 2006, it is noted that The Grand Hyatt came in in first place, with sales of about \$HK24.47 million (up about 13.60 percent, Year-On-Year), followed by The Inter-Continental Hongkong, which reported food and beverage sales of about \$HK\$HK24.02 million (up about 35.02 percent, Year-On-Year).

The Island Shangri-La came in in third place with total food and beverage sales of about \$HK23.07 million (down 4.63 percent, exactly, Year-On-Year).

Conrad Hongkong was in fourth place in July, with total food and beverage sales of about \$HK20.50 million (up 5.10 percent, Year-On-Year).

--    E N D    --

*While **TARGET** makes every attempt to ensure accuracy of all data published,  
**TARGET** cannot be held responsible for any errors and/or omissions.*

*If readers feel that they would like to voice their opinions about that which  
they have read in **TARGET**, please feel free to e-mail your views to  
[editor@targetnewspapers.com](mailto:editor@targetnewspapers.com). **TARGET** does not guarantee to publish  
readers' views, but reserves the right so to do subject to the laws of libel.*