

**B AND S ENTERTAINMENT HOLDINGS LTD:  
THE STORY OF A FAILURE OF THE FIRST ORDER**

This, Really, Ought To Be Made Into A Film

Less than 11 percent of the Net Proceeds of the August 2002 flotation of B and S Entertainment Holdings Ltd (Code: 8167, The Growth Enterprise Market [The GEM] of The Stock Exchange of Hongkong Ltd) has ever been used for the purposes as stated in the Prospectus of the Initial Public Offering (IPO).

The company collected \$HK24 million, net of expenses, when it went public on The GEM, but, to date, only \$HK2.60 million of that amount of money has ever been utilised for the purposes, stated in the Prospectus.

According to the Interim Report of B and S Entertainment for the 6 months, ended December 31, 2004, the company suffered a Loss Attributable to Shareholders of about \$HK12.65 million on a Turnover of about \$HK1.38 million.

Things have come to a screeching halt in this former Siu Family Empire, to be sure.

As at December 31, 2004, there was just \$HK86,000 in cash in the kitty and a \$HK5-million Pledged Deposit, against which, the company owed nearly \$HK28 million.

The company is on the balls of its arse.

Which is that which **TARGET** expected when it first analysed this company and its prospects on September 27, 2002, in a report, headlined:

**'B AND S ENTERTAINMENT HOLDINGS LTD:  
IT'S ALL B... S..., ANYWAY, ISN'T IT?'**

B and S Entertainment describes itself as being in the business of the production of films and the distribution of copyright film rights, produced by the company.

The company was the corporate domain of the Brothers Siu – Messrs Siu Luen Fat, Siu Kin Fat and Siu Kuen Fat – but, due to what has been described as a force majeure situation, this trio sold their controlling interest to Mr Lee Man Kwong and Ms Xiong Jing Ling in the last quarter of 2004.

The Brothers Siu owned 170.40 million shares in the Issued and Fully Paid-Up Share Capital of B and S Entertainment, but this parcel of shares, representing a controlling interest of about 42.60 percent of the Issued and Fully Paid-Up Share Capital, had been charged to Kingston Securities Ltd as security for a loan facility.

Since going public in August 2002, the Turnover of B and S Entertainment has gone from the June 30, 2003-figure of about \$HK28 million to about \$HK20.60 million for the Financial Year, ended June 30, 2004.

During that period of time, the Net Profit Attributable to Shareholders went from about \$HK1.80 million to about \$HK1.60 million.

For the 3 months, ended September 30, 2004, the Turnover shrank to about \$HK600,000, representing a decrease of about 88 percent, compared with the corresponding period in the 2003-Year.

Throughout the corporate life of B and S Entertainment, the Brothers Siu have been lending money to the company, and, in most case, interest-free with no fixed date for a return of the money.

This caused the situation in the company to appear to be prosperous when, in fact, if the company had had to borrow money from tradition sources, it would have been a slightly different story, as this medium pointed out in **TARGET** Intelligence Report, Volume IV, Number 184, published on September 27, 2002.

When this company ... [CLICK TO ORDER FULL ARTICLE](#)

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