

**DEBORAH ANNE SIMS:  
THE PHOENIX THAT CANNOT RISE FROM ITS ASHES**

Ms Deborah Anne Sims, once a prominent socialite of the Hongkong Special Administrative Region (HKSAR) of the People's Republic of China (PRC), but, now, relegated to a being just an aging working mother, appears to be in financial trouble –again.

Age, it appears, has not only taken aim at her once lithe body, but, also, at her once nimble mind.

The company that she, today, heads, appears to be unable, even, to pay \$HK2,000 per month for a Chaiwan factory space.

From the luxury offices, which she, once, occupied in her heyday, in October 1996 in World Trade Centre, next door to the luxury Excelsior Hotel in Causeway Bay, Hongkong, today, Ms [Deborah Anne Sims](#) is trying, unsuccessfully it seems, to scratch out a living from her Wanchai office, located in the red-light district of Hongkong Island and from the factory area of Chaiwan.

Subscribers of **TARGET** will recall that, following Ms Deborah Anne Sims's divorce from her husband, Mr Eddie Phillips, she opened Body by Deborah International Health and Beauty Spa in Causeway Bay, in direct competition to Phillip Wain International.

Phillip Wain International was – and still is – the very successful, up-market, gymnasium-cum-beauty salon, dedicated to trying to assist the rich tai-tais of the HKSAR in their quest to try to hold onto their looks.

When Mr Phillips divorced Ms Deborah Anne Sims, she opened up her own answer to Phillip Wain International in the shape of Body by Deborah International Health and Beauty Spa in the World Trade Centre.

But she never got her sums right and, in March of 2002, the doors of the 5<sup>th</sup> floor and the 6<sup>th</sup> floor of World Trade Centre closed for good.

The financial failure of that gymnasium and beauty spa sent shivers through the tai-tai community of the HKSAR.

Many of them lost substantial sums of money due to the requirement of Deborah International Health and Beauty Spa, demanding thousands of dollars in advance of performing services to customers.

Between the time that Deborah International Health and Beauty Spa started trading in 1996 to the end of 2001, Ms Deborah Anne Sims and companies within her group had collected more than \$HK15-million in claims from various sources.

Even her former solicitors' firm, Hampton, Winter and Glynn, sued her for \$HK2,654,824.10, according to **TOLFIN** (**TARGET**'s Computerised Online Financial Intelligence Service and Web-Based, Credit-Checking Provider).

The latest situation is that Tiger Eye International Ltd, whose Registered Office is Number 88, Lockhart Road, Wanchai, has been sued for \$HK4,000 by Gee Chang Property Management Ltd.

The claim for this seemingly paltry amount of money is for the alleged non-payment of rent for the past 2 months at the Chaiwan industrial building:

Factory E-2, 13<sup>th</sup> Floor,  
Gee Wing Chang Industrial Building,  
Number 6, Fung Yip Steet,  
Chaiwan.

The modus operandi of Ms Deborah Anne Sims, over the past decade, or so, has been that ... [CLICK TO ORDER FULL ARTICLE](#)

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