

VASO DIGITAL INTERNATIONAL HOLDINGS LTD
IT IS UNLIKELY, EVER, TO BE A FRONT-RUNNER

After an absence of a little more than 39 months, following the financial failure of Albatronics (Far East) Company Ltd (Code: 978, Main Board, The Stock Exchange of Hongkong Ltd), Mr Yasukawa Yoshihiro, the former Deputy Managing Director of Albatronics, has resurfaced, this time as Chairman and Chief Executive Officer of a relatively new listing on The Growth Enterprise Market (The GEM) of The Stock Exchange of Hongkong Ltd.

Mr Yasukawa is the Founder of Vaso Digital International Holdings Ltd (GEM Stock Code: 8220), which raised about \$HK13 million via the Placement of 80 million, New one-cent Shares at a Premium of 24 cents per Share on October 30, 2002.

According to the Placing Prospectus of Vaso Digital, at Page 74:

‘Yasukawa Yoshihiro (PUT IN CHINESE), aged 51 years, is the Chairman, Chief Executive Officer and Co-founder of the Group. Mr. Yasukawa is responsible for the overall strategic planning and management of the Group and overseeing the sales and marketing functions of the Group. Mr. Yasukawa has over thirty years experience in sales and marketing in the electronics industry. Mr Yasukawa graduated from Kashri Technical High School in Japan, majoring in electronics. Before the Group was founded in May 1999, Mr. Yasukawa was formerly the deputy managing director of Albatronics (Far East) Company Ltd (“Albatronics”), an electronics products manufacturing company, which was previously listed on the main board of the Stock Exchange. Mr. Yasukawa resigned as director of Albatronics on 1st December, 1998. In late August 1999, almost 9 months after he had resigned, Albatronics passed a resolution for a creditor’s voluntarily winding up and subsequently became involved in a restructuring which led to the listing of another company and delisting of Albatronics in June 2002. Birdy Electronics Company Limited (“Birdy”) was one of the subsidiaries of Albatronics and Mr. Yasukawa was also a director of that company when he was with the Albatronics group. Mr. Yasukawa resigned as director of Birdy on 1st March, 1999. In mid October 1999, almost 8 months after he had resigned, Birdy was put into liquidation. Mr. Yasukawas was not a director of Albatronics or Birdy at the time they went into liquidation and he was not involved in the liquidation. He was appointed as an executive Director in June 2002.’

The only other Executive Director of Vaso Digital is Mr Lee Chun Piu, formerly a Manager of a subsidiary of Albatronics.

He is, now, the Chief Operations Officer of Vaso Digital, being a Co-Founder of the Company, along with Mr Yasukawa.

It appears, clearly, that, when Mr Yasukawa left Albatronics, he took a number of Albatronics’s staff with him.

One has to ponder whether or not, at the time that he quit Albatronics, he knew of the writing on the wall.

Regardless, the Chairman of Vaso Digital, via 2 private companies in which he holds a controlling interest, owns, beneficially, 46.40 percent of the Issued and Fully Paid-Up Share Capital of the Company. (Page 43 of the Prospectus)

As for Mr Lee Chun Piu, his shareholding interest in Vaso Digital is 6.30 percent.

The Company

Vaso Digital describes itself as being a company '*principally engaged in the development, design and sale of digital AV (Audio and Visual) products which include IC Recorders (Integrated Circuit Recorders), MP3 Players (MPEG-1 audio layer-3, a standard technology and format for compression of a sound sequence into a very small file while preserving the original level of sound quality when it is played) and DVD players (DVD=Digital Versatile Disc) for the mid-price segment of the market.*' (Page 54)

The Company says that it is responsible for the marketing, design, development, quality control and the supervision of the production process of its products.

Vaso Digital does not manufacture, anything, but farms the products out to others.

And that is one of the reasons that this Company went to The GEM, it alleges: It wants to establish a factory in order to produce the prototype of goods for which it has contracts.

Pages 70 and 72 explain the expected usage of the \$HK13 million that it collected by the Placement of its 80 million New Shares:

1. \$HK7 million to finance the acquisition of plant, machinery and production facilities;
2. \$HK2 million to finance the expansion of the geographical coverage of the distribution network of the Company to countries, such as the People's Republic of China (PRC), the US, Europe, and other Asian countries, including Singapore;
3. \$HK2 million for research and development; and,
4. \$HK2 million for marketing and brand-building exercises.

According to the Prospectus, Vaso Digital sells its products only to customers, based ... [CLICK TO ORDER FULL ARTICLE](#)

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