## BODY BY DEBORAH INTERNATIONAL HEALTH AND BEAUTY SPA: WELL, TAI-TAI AND O.L., IT DID NOT EVEN LAST THE WINTER

How many of rich tai-tais and O.L.s (tai-tais = Married Chinese ladies of the Hongkong Special Administrative Region (HKSAR) of the People's Republic of China (PRC), who spend a great deal of their daylight hours, shopping for expensive clothes and jewellery, trying to trim away the fat from their bodies in health spas by sweating, enduring tight-fitting wrappings, perspiring in steam rooms, being massaged by nubile ladies, etc, or playing mahjong, in between eating hearty meals at fashionable and expensive restaurants, usually in 5-star hotels; O.L.s = Professional Office Ladies of the HKSAR, who devote their lives to trying to be successful in business, forsaking the life of a tai-tai, but not averse to an occasional legs-up) will be making claims against Body by Deborah International Health and Beauty Spa?

That is going to be very interesting to observe, during the next few months.

Their claims and others should start to filter through the system, if history is any guide to the future.

Because the string of debts, left by the Deborah Anne Sims's organisation continues to grow at what must, now, be considered an alarming rate – even for the HKSAR.

Body by Deborah International Health and Beauty Spa closed, overnight, in the first week of February, leaving, almost assuredly, hundreds of tai-tais and OLs, looking for a new place to mold and pamper their little bodies, while exchanging the latest gossip and learning of the latest new diet, of course.

A sign, posted outside the offices of Body by Deborah International Health and Beauty Spa on the 6<sup>th</sup> floor of World Trade Centre, Causeway Bay, said that the organisation was undergoing an *'internal restructure'* and that the facilities would be closed until March 15 and would *'be re-open on March 16.'* 

A period of about 6 weeks or so is a long time for Ms Deborah Anne Sims et al to go without any income, one may presume, especially since her organisation has not paid any rent to the landlord since last September.

The corporate landlord, Deluxe Plan Enterprises Ltd, is a company, which is beneficially owned by publicly listed Sun Hung Kai Properties Ltd (Code: 16, Main Board, The Stock Exchange of Hongkong Ltd).

This company sued Bestfit Investment Ltd, the holding company of Body by Deborah International Health and Beauty Spa, for about \$HK4.50 million, alleging that that amount of money was due to it for rent (\$HK417,579 per month) plus air-conditioning charges, management fees, Government rates, etc.

Now, with the doors of the 'shop' shut, literally, there is the added problem of about 50 (former?) staff members, all of whom, no doubt, would like to get paid for their past services, assuming that they are owed wages/salaries and commissions.

Clearly, since there has been no legal claim from any of these staff members in The Labour Department, they must have been told that Body by Deborah International Health and Beauty Spa would be re-opened and that they would be able to resume their occupation as 'beauty consultants'.

It had been the policy of Body by Deborah International Health and Beauty Spa, or whatever trading name(s) Ms Deborah Anne Sims was using, just before the doors of the club-cum-spa were closed, to accept cash in advance ... CLICK TO ORDER FULL ARTICLE

## For the 2, most-recent reports on Ms Deborah Anne Sims and/or Body by Deborah International Health and Beauty Spa, please see:

TARGET Intelligence Report, Volume IV, Number 21 TARGET Intelligence Report, Volume IV, Number 23

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