

**HENDERSON CYBER LTD :
ANOTHER INTERNET IDEA**

Henderson Cyber Ltd (Code: 8023) is yet another gamble for The Growth Enterprise Market (The GEM) of The Stock Exchange of Hongkong Ltd, on which investors may wish to chew.

It has no profit record, and the Trading Results since June 30, 1998 are highly suspect since they appear to indicate nothing and any materiality.

What Henderson Cyber does have is a proven management record -- and that may be enough to ensure its success.

Because Mr Lee Shau Kee, the 72-year-old Chairman of this Company, is unlikely to lend his name to an enterprise, even a spin-off of his very successful Henderson Investment Ltd and Henderson Land Development Company Ltd, both companies, being listed on the Main Board of The Stock Exchange of Hongkong Ltd, unless there was a better-than-average chance of the new enterprise, being a success.

By the way, Mr Lee Shau Kee is, without question, one of the richest men in the world -- and he did not achieve that status by being a piker.

Henderson Cyber is issuing a total of 750 million, 10-cent shares at a Premium of between \$HK1.10 per share and \$HK1.30 cents per share.

Of this 750-million tranche, 75 million shares are being offered to the investing public while the 675 million shares are being placed with institutional investors.

This Company describes itself on Page One of the Prospectus in the following terms:

' The Company is a member of the Henderson Land group of companies and undertakes the Henderson Group's existing Internet, telecommunications and high technology services operations...

'...The Group's operations commenced in 1997, following the incorporation of Future Home (Ltd) in late 1996, providing high technology and infrastructure design services for the Henderson Group. This was followed by the incorporation of iCare (.com Ltd), Eastar (Technology Ltd) and HDC (Henderson Data Centre Ltd) in November 1999, September 1999 and March 2000, respectively, to undertake the Group's Internet, telecommunications and data centre services, respectively ... iCare provides Set-top Boxes (a device which supports access by a television set to additional services, pay TV, interactive services or the Internet, etc) ISP services and information and e-commerce services ...'

Henderson Cyber is raising a total of about \$HK928 million for the following purposes:

1. \$HK250 million to be used for operations of iCare, of which sum of money about \$HK210 million will be allocated for the development and acquisition of hardware -- Set-top Boxes, etc -- with \$HK10 million for software costs and \$HK40 million for advertising and the promotion of product;
2. \$HK230 million to be spent on refurbishment and equipping 3 Henderson Data Centres;
3. \$HK300 million to be used for the Eastar local wireless Fixed Telecommunications Network Services;

4. \$HK20 million to be used to fund business operations of Future Home Ltd;
5. \$HK100 million to be used to buy into existing Internet service businesses; and,
6. \$HK28 million to be tossed into the General Working Capital Account.

This Company aims to have an Internet portal, containing electronic shopping (e-shopping) for, mainly, housewives of the Hongkong Special Administrative Region (HKSAR) of the People's Republic of China (PRC) so that they may purchase, without leaving the kitchen, such things as Coca-Cola, shampoos, babies' diapers, luggage, clothing, mobile telephones, foods of all kinds, from fast-food to groceries, books and magazines, beauty products, laundry pick-up and delivery, and travel arrangements.

Page 78 of the Prospectus claims that the Company carries more than 1,000 different products, supplied by 15 different suppliers. It aims to have 3,000 different products by the end of next year.

That Henderson Cyber has competition, at this time, is well known, but it would appear that any number of companies could duplicate this Company's future e-commerce proposals, making one consider that competition is bound to become cutthroat in years to come.

The future, however, must lie in e-commerce since the busy schedules of people of the 21st Century are such that the personal computer has become an essential element of life for nearly everybody.

Debt

As at June 28, 2000, Henderson Cyber owed the Henderson Group of Companies about \$HK114.60 million.

Some of this money was capitalised ... [CLICK TO ORDER FULL ARTICLE](#)

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